



**STATE OF ARKANSAS**  
**DEPARTMENT OF TRANSFORMATION AND SHARED SERVICES**  
**OFFICE OF STATE PROCUREMENT**  
501 Woodlane St., Ste. 220  
Little Rock, Arkansas 72201-1023

**ADDENDUM 2**

TO: Vendors Addressed  
FROM: Julia Shackelford  
DATE: March 30, 2021  
SUBJECT: SP-21-0058 Digital Marketing and Advertising Services

The following changes to the above-referenced RFP have been made as designated below:

- ☒ Change of specifications
- ☐ Additional specification(s)
- ☐ Change of bid opening time and date
- ☐ Cancellation of bid
- ☐ Other

**CHANGE OF SPECIFICATIONS**

- Delete Section 1.8 (B)(3) and replace with the following:  
*Voluntary Product Accessibility Template* (VPAT), <https://www.itic.org/policy/accessibility/vpat>; use the VPAT 2.4 Rev 508 version.

The specifications by virtue of this addendum become a permanent addition to the above referenced RFP. Failure to return this signed addendum may result in rejection of your bid response.

If you have any questions, please contact Julia Shackelford at [Julia.shackelford@arkansas.gov](mailto:Julia.shackelford@arkansas.gov) or (501) 371-6079

Company: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_