



STATE OF ARKANSAS
DEPARTMENT OF TRANSFORMATION AND SHARED SERVICES
OFFICE OF STATE PROCUREMENT
501 Woodlane St., Ste. 220
Little Rock, Arkansas 72201-1023

ADDENDUM 1

TO: Vendors Addressed
FROM: Julia Shackelford
DATE: March 18, 2021
SUBJECT: SP-21-0058: Digital Marketing & Advertising Services

The following changes to the above-referenced RFP have been made as designated below:

- ☒ Change of specifications
- ☐ Additional specifications
- ☐ Change of bid opening time and date
- ☐ Cancellation of bid
- ☐ Other

CHANGE OF SPECIFICATIONS

Delete *TABLE A: TENTATIVE SOLICITATION SCHEDULE* in Section 1.4 and replace with the following:

TABLE A: TENTATIVE SOLICITATION SCHEDULE

ACTIVITY	DATE
RFP Release to Prospective Contractors	March 16, 2021
Bidders Conference	March 22, 2021, 2:00 p.m. CST
Deadline for Prospective Contractor Questions	March 24, 2021, 4:00 p.m. CST
Answers to Questions Posted to TSS OSP Website*	March 29, 2021
Proposal Due Date	April 6, 2021, 2:00 p.m. CST
Initial Proposal Evaluation*	April 9, 2021
Interviews*	April 13-14, 2021
Final Proposal Evaluation*	April 14, 2021
Discussions Kick Off Meeting*	April 21, 2021
Finalize Discussions*	April 27, 2021
Post Anticipation to Award*	April 28, 2021
ALC Review*	May 21, 2021
Award Contract*	July 1, 2021

The specifications by virtue of this addendum become a permanent addition to the above referenced RFP. Failure to return this signed addendum may result in rejection of your bid response.

If you have any questions, please contact Julia Shackelford at Julia.shackelford@dfa.arkansas.gov or (501) 371-6079.

Company: _____

Signature: _____

Date: _____