



STATE OF ARKANSAS
DEPARTMENT OF TRANSFORMATION AND SHARED SERVICES
OFFICE OF STATE PROCUREMENT
501 Woodlane St., Ste. 220
Little Rock, Arkansas 72201-1023

ADDENDUM 1

TO: Vendors Addressed
FROM: Julia Shackelford
DATE: March 18, 2021
SUBJECT: SP-21-0058: Digital Marketing & Advertising Services

The following changes to the above-referenced RFP have been made as designated below:

- X Change of specifications
Additional specifications
Change of bid opening time and date
Cancellation of bid
Other

CHANGE OF SPECIFICATIONS

Delete TABLE A: TENTATIVE SOLICITATION SCHEDULE in Section 1.4 and replace with the following:

TABLE A: TENTATIVE SOLICITATION SCHEDULE

Table with 2 columns: ACTIVITY and DATE. Rows include RFP Release to Prospective Contractors, Bidders Conference, Deadline for Prospective Contractor Questions, Answers to Questions Posted to TSS OSP Website*, Proposal Due Date, Initial Proposal Evaluation*, Interviews*, Final Proposal Evaluation*, Discussions Kick Off Meeting*, Finalize Discussions*, Post Anticipation to Award*, ALC Review*, and Award Contract*.

The specifications by virtue of this addendum become a permanent addition to the above referenced RFP. Failure to return this signed addendum may result in rejection of your bid response.

If you have any questions, please contact Julia Shackelford at Julia.shackelford@dfa.arkansas.gov or (501) 371-6079.

Company: _____

Signature: _____

Date: _____