

## What to Expect

### November 3 - Entrepreneurial Conference

- Business Planning
- Financing a Small Business
- Low Cost Marketing Strategies
- Start up Tips
- Lessons from Existing Entrepreneurs

### November 4 - Career Expo

- Employers with Job Openings
- Information about Career Education and Training
- Resume Assistance
- Job Search Assistance
- Interviewing Skills
- Arkansas Career Readiness Certificate Program

This year's conference promises to be bigger and better than ever before, with a diverse group of business professionals, presenters, and speakers.

We invite you to join us in these two ground-breaking days of business education and career development.

Be prepared to leave with a wealth of practical information, ideas and proven strategies that can be put to good use immediately...all for the price of simply showing up.



Equal Opportunity Employer/Program  
Auxiliary aids and services are available upon request  
to individuals with disabilities.  
Voice 1-800-285-1121 | TDD 1-800-285-1131



www.dws.arkansas.gov  
1-888-281-9717

# 2009

Arkansas Department  
of Workforce Services

FREE ADMISSION



Verizon  
Arena

North Little Rock

November 3 - Entrepreneurial Conference  
November 4 - Career Expo



The Arkansas Department of Workforce Services presents the  
**Get in the Game Entrepreneurial Conference & Career Expo**

Hands-on tools to equip today's entrepreneurs and workforce for tomorrow's economic opportunities.

**Choose the Event That's Right for You!**

**November 3 | Entrepreneurial Conference**  
8:00 a.m. - 3:30 p.m.

Do you want to own your own business, be your own boss, and use the entrepreneurial mindset to take control of your future? Do you own a business and want to make it grow and be more profitable?

Then you must attend the Arkansas Department of Workforce Services' Get in the Game Entrepreneurial Conference. Come join hundreds of aspiring entrepreneurs and small business owners for a full day of workshops, seminars, business exhibits, and presentations from entrepreneurs with years of business experience. Meet with people who can help you succeed. Network with existing entrepreneurs and business professionals and numerous other organizations—including state and federal agencies, financial institutions, and colleges and universities.

Trade ideas and compare notes while participating in an array of powerful workshops including:

- Start Up Tips
- Business Planning
- Financing
- Marketing

Your success starts here at this premier entrepreneurial conference and expo. Where in just ONE DAY, you'll access the knowledge, information and resources you need to elevate your game. **FREE ADMISSION and COMPLIMENTARY LUNCH!** Pre-registration required for the Entrepreneurial Conference on November 3.

**November 4 | Career Expo**  
9:00 a.m. - 2:00 p.m.

Perhaps you are not looking to start a business but want to make a career change or just look for a job. The Arkansas Department of Workforce Services, the Arkansas State Chamber of Commerce, and the Arkansas Workforce Centers will host a Career Expo that will assist you in moving to the next level on your career path. Employers will be on hand to accept resumes, answer job applicants' questions, and conduct initial interviews on site. Education providers will be at the event to discuss career education and training. Also, the Arkansas Workforce Centers will offer seminars throughout the day on resume writing and interviewing skills. Meet with people who can help you succeed. Network with employers, employment service professionals, and education and training providers. **FREE ADMISSION!** Registration is not required for the Career Expo on November 4.

**Also available at the Career Expo:**

- Resume Assistance
- Job Search Assistance
- Interviewing Skills
- Arkansas Career Readiness Certificate Program

**FOR MORE INFORMATION VISIT:**  
[www.dws.arkansas.gov](http://www.dws.arkansas.gov) **OR CALL** 1.888.281.9717

Whether you are a job seeker, an aspiring entrepreneur, or a small business owner, you are sure to benefit from the knowledge shared at these expos.

