



State of Arkansas  
Department of  
**WORKFORCE SERVICES**

"America's Workforce Network"  
[www.arkansas.gov/esd](http://www.arkansas.gov/esd)

**Mike Huckabee**  
Governor

**Artee Williams**  
Director

Post Office Box 2981 • Little Rock, AR 72203-2981

**Department of Workforce Services  
and  
Arkansas Workforce Investment Board Issuance PY 05-09**

**From:** Artee Williams, Director  
Sandra Winston, Executive Director

**Date:** April 12, 2006

**SUBJECT:** PY 2005 Workforce Investment Board's Outreach Campaign Funding for  
Local Workforce Investment Areas

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**TO:** Local Workforce Investment Areas/Service Providers

1. **Purpose:** To issue procedures for applying for subject funds.
2. **General Information:** On March 14, 2006, the Arkansas Workforce Investment Board approved release of \$122,595.99 to the ten Local Workforce Investment Areas. These funds are to be used for:
  - Statewide and local area outreach efforts
  - Focuses on furthering name recognition by continuing to utilize the Arkansas Workforce Centers logo
  - Promoting public and business familiarity with the services provided and expanding accessibility for both jobseekers and employers

These funds must be spent for this specific purpose no later than June 30, 2007.

Subgrant Award numbers and Funding Amounts are as follows:

LWIB	Subgrant Number	Statewide Budget	Local Area Budget	Project Research & Development	Total Allocation
Central	05-P0 5-OUTREACH-90		\$5,000.00		\$5,000.00
LRWIB	05-P0 5-OUTREACH-80		\$5,000.00		\$5,000.00
Eastern	05-P0 5-OUTREACH-31		\$5,000.00		\$5,000.00
North Central	05-P0 5-OUTREACH-20		\$5,000.00		\$5,000.00
Northeast	05-P0 5-OUTREACH-30		\$5,000.00		\$5,000.00
Northwest	05-P0 5-OUTREACH-10	\$61,450.99	\$5,000.00	\$11,145.00	\$77,595.99
Southeast	05-P0 5-OUTREACH-40		\$5,000.00		\$5,000.00
Southwest	05-P0 5-OUTREACH-50		\$5,000.00		\$5,000.00
West Central	05-P0 5-OUTREACH-71		\$5,000.00		\$5,000.00
Western	05-P0 5-OUTREACH-60		\$5,000.00		\$5,000.00
Total		<u>\$61,450.99</u>	<u>\$50,000.00</u>	<u>\$11,145.00</u>	<u>\$122,595.99</u>

As the source of these funds are from the state's 15% reserve funds (which have no administration for local areas), **no WIA-defined Administrative Costs may be charged to these grant funds.**

3. **Action Required:**

**Please submit three (3) complete (original signatures) Subgrant packages to the ADWS Office of Financial Management by Wednesday, April 19, 2006.**

- AR-WIA-3 Notice of Subgrant Award Page (Performance Period shall commence on March 14, 2006 and shall terminate on June 30, 2007)
- PY 2005 Budget
- Budget Back-up (Narrative)
- PY 2005 Program Summary
- Assurances and Certifications

**If mailed, address to:**

Catharine McWhorter  
Arkansas Department of Workforce Services  
Office of Financial Management  
P.O. Box 2981  
Little Rock, AR 72203

**If hand delivered, submit to:**

Catharine McWhorter  
Arkansas Department of Workforce Services  
Office of Financial Management  
Two Capitol Mall, 1<sup>st</sup> Floor  
Little Rock, AR 72201

4. **Inquiries:** Contact Catharine McWhorter at 501/537-5886
5. **Expiration Date:** June 30, 2007.