



BRINGING EARTH'S RESOURCES TO LIFE

Simplot

Bringing Earth's Resources to Life – describes what we do; namely, transform raw resources into various elements of the food chain in order to sustain and enhance life.

J. R. Simplot has created a company culture that specializes in problem-solving and creative thinking. We encourage intellectual curiosity and initiative. The philosophy adopted by J. R. to “hire a bunch of good people and turn ‘em loose,” continues to be among our most important guiding principles.

In addition to promoting a passion for people and encouraging a spirit of innovation, we also understand the importance of respecting our neighbors and protecting our air, water, and land for future generations.



Company Overview



We are one of the largest privately held food and agribusiness companies in the nation. Our 10,000 employees serve markets in the U.S., Canada, Europe, Mexico, Australia, China, and other Asian countries.

The Company's integrated business model includes substantial land and water rights ownership, farming and ranching operations, the processing, marketing, and distribution of food products, phosphate mines and the manufacture and distribution of agricultural fertilizers.

Simplot food products serve a wide variety of end users, including national and international quick-service restaurants, regional chains, full service restaurants, foodservice distributors, ingredient users, and consumer-product companies.



Company Overview



Simplot scientists made the first viable frozen French fries in the late 1940s and the Company subsequently became the first to successfully mass produce and market the new product. These days, we annually turn out about 3 billion pounds of frozen fries and formed potato products that are marketed nationwide, in the Pacific Rim, and other parts of the world. We also are one of the largest avocado processors in North America, and at our Morelia, Mexico, plant we've installed equipment which places Simplot among the elite in the industry.

Here in West Memphis, our vegetable packaging plant features a wide variety of products that are combined in creative ways to yield blends that have taken the marketplace by storm.



Company Overview





McDonald's Southwest Blend
Schwan's Fried Rice
Scwan's Seasoned Vegetables
Walmart Quinoa and Kale
Simplot Roastworks Blends
Market Day Baby Bakers
Upsides Exotic Grains and Vegetable Blends



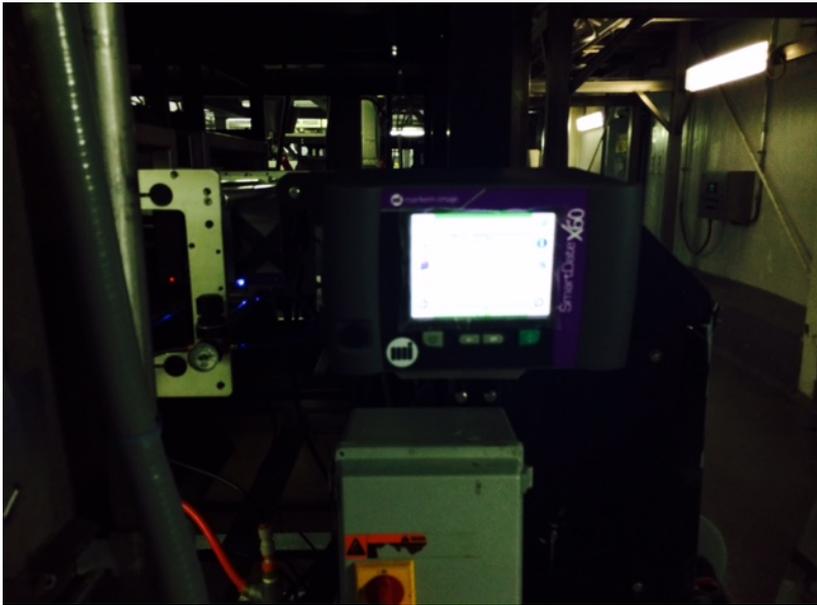
Innovation
continues to be a
consistent theme
at Simplot


Simplot
FOOD GROUP













We can teach people the specifics of our equipment as long as they have an understanding.

What we currently need to move to the next level:

- Critical Thinking
- Problem Solving Techniques
- Basic flow and operational understanding of mechanics and electronics
- Troubleshooting Abilities

Specific Skill sets that are hard for us to find:

- Advanced Electrical such as PLC programming
- Welding



Current Needs



Our future focus is on retail -
New and innovative
packaged foods for the table.

New and innovative ways to
package different products.

This will bring new growth in
volume and the types of
products we want to produce.
All of this means more
advanced equipment and
technology.

In order to be successful we
must be cost competitive - We
do this through advanced
automation and advanced
skill sets.

We still want to hire good
people, but they must also be
educated and talented.



The Future


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