

LOCATION

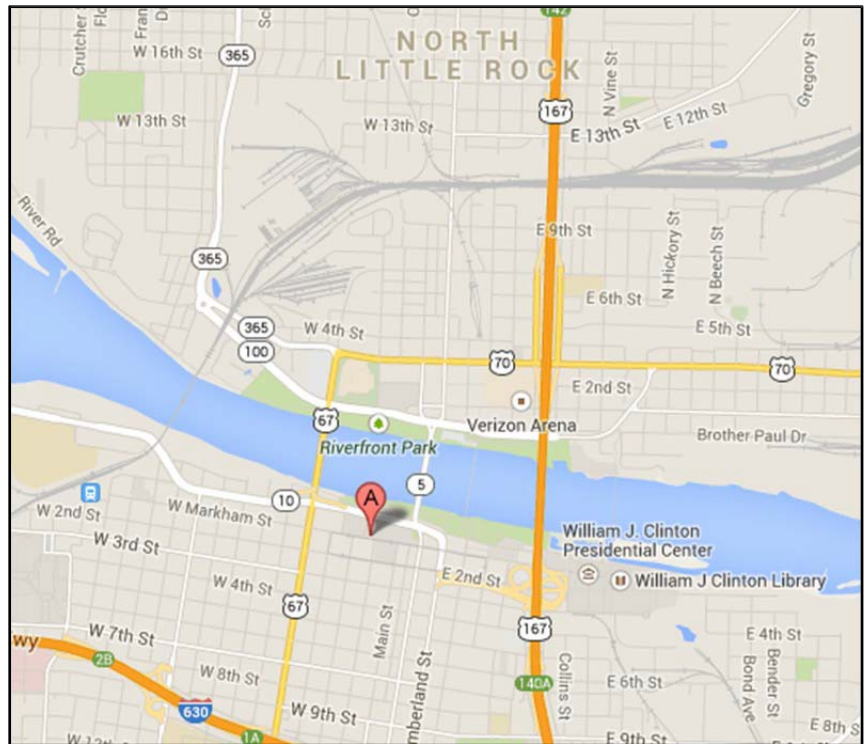
Little Rock Marriott
3 Statehouse Plaza
Little Rock, AR 72201
(501) 906-4000

Reservations: (888) 236-2427

Rate: \$164 single/double

Cut-off date: 10/3/14

Please reference the 'Arkansas Digital Government Summit' or the group code 'ARD' when making your room reservations to receive our group rate.



PARKING

The Marriott offers valet parking for guests, currently at \$20 overnight and \$14/day. Self-parking is available at a daily rate of \$7.50 at the Second & Main Parking Garage, located two blocks from the hotel.

TRANSPORTATION

There is a complimentary shuttle service that runs between the hotel and Little Rock National Airport every half-hour. Reservations are recommended.

www.marriott.com/litpb

AGENDA

Wednesday, November 5

8:00 am-Registration and Morning Refreshments

9:00 am-Opening Remarks

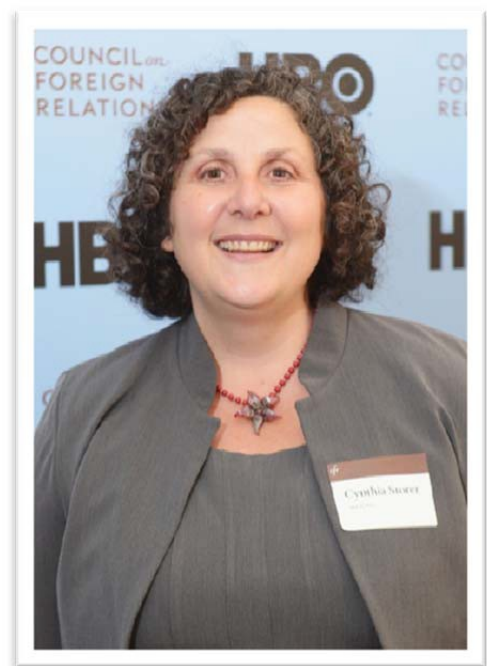
Herschel Cleveland, Acting Director, Arkansas Department of Information Systems, State of Arkansas

9:15 am-Keynote Speaker

From Analyst to Hero: How Big Data Led to Bin Laden

Cynthia Storer, Former CIA Senior Analyst

Cindy was part of a team of CIA intelligence analysts – dubbed "The Sisterhood" – who discovered obscure data patterns signaling that Al-Qaeda was a coordinated and highly dangerous threat. Though the team raised the alarm, few people listened. Then 9/11 changed the world. Cindy became a key strategic analyst, helping the nation's policymakers frame their understanding of terrorism and Al-Qaeda. Her pioneering work helped lay the foundation for the efforts of the analysts and targeting officers who eventually found Bin Laden's hideout, as depicted in the movie Zero Dark Thirty. In this riveting keynote address, Cindy tells the inside story of how Big Data helped lead to the identification and capture of Al-Qaeda leaders, including the most wanted man in history. Her inspirational messages include: believe in what you do, take responsibility, trust your instincts, and think outside the box.



10:15 am-Break

10:45 am-Concurrent Sessions

Information Security Threatscape

By their very nature, security threats are constantly shifting and changing shape. Sitting still isn't an option. Your adversaries most certainly aren't resting – they're constantly probing for new vulnerabilities in systems and users. This session focuses on the latest risk factors, how to shore up defenses and remain compliant, and how to limit the damage when things go wrong.

Speakers:

Frank Andrews, Chief Security Officer, State of Arkansas

Jayne Friedland Holland, Chief Security Officer & Associate General Counsel, NIC Inc.

Open Data, Crowdsourcing and Mitigating Information Requests

Although the debate about open data is still evolving, transparency and open government are clearly here to stay. Simply making data available to the public isn't enough. It has to be useful, which requires a specific approach based on the agency releasing it, the kind of data being released, the means of delivery and the targeted audience. This session discusses trends, standards, policies and lessons learned.

Speaker:

JD Robinson, Senior Software Architect, Software Solutions Group, Mainstream Technologies, Inc.

Mapping Arkansas

GIS offers groundbreaking capabilities for state and local government to use a 3D globe interface and retrieve images from a merged imagery dataset. This "eye in the sky" can assist first responders in protecting lives and safeguarding citizens before, during, and after disasters. This session provides an overview of technology mapping already in place and explores the possibilities available to agencies by tapping into all that GIS has to offer.

Speakers:

Kimberly Bogart, Technical Support Specialist III, Shoreline Management/Hydro Operations, Entergy Arkansas Inc.

Shelby Johnson, Geographic Information Officer, Geographic Information Officer, State of Arkansas

11:45 am-Lunch

12:30 pm-General Session

Energy, Technology and the Future

Technology and energy are inextricable. They evolve – or fail to evolve – mutually, and their combined impact on society is incalculable. Today we are headed for an entirely new form of "Industrial Revolution". Technology megatrends such as nanotechnology, robotics, embedded intelligence, smart buildings and the "Internet of Everything" will dramatically alter the social landscape, as will extraordinary advances in energy production and storage. Some of it may be more hype than reality at this point, but there are some serious game-changers already in play and many more to come! In this session, nationally known energy expert Roger Duncan explores the road ahead and discusses government's complex balancing act in keeping our nation safe, secure and prosperous.

Speaker: Roger Duncan, Research Fellow, Energy Institute, University of Texas

1:20 pm-Break

1:40 pm-Concurrent Sessions

Cloud: Is It Ready for Prime Time?

The cloud is all about speed, scalability, and affordability but there are other factors that can make moving to the cloud a difficult decision for government adopters, particularly concerns about security, accountability and continuity. Some processes and information are more appropriate for the cloud than others, and some cloud platforms are more suitable than others. This session explores whether (and where) the cloud is ready for prime time in government.

Speakers:

John Alday, Chief Executive Officer, Cima Solutions Group

Patrick Cavell, Systems Engineer, US Public Sector - SLED Gulf States, Cisco Systems

Predictive Analytics

Metrics do a great job summarizing the past. But if you want to predict how people will respond in the future, there is one place to turn — predictive analytics. Government agencies have vast quantities of data from which to extract actionable insights. This session looks at how to capitalize on existing data to drive smarter decisions.

Speakers:

Jim Brooks, Crime Analyst Supervisor, Little Rock Police Department

Randy Foshee, Director of Information Technology, Department of Information Technology, City of Little Rock

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Ty Tyrrell, Captain, Northwest Field Services Division, Little Rock Police Department

Mobile Apps – G2G and G2C

It's a mobile world, and people expect to be able to access services and information anytime, anywhere. Therefore pressure is mounting on government IT organizations to be more proactive in providing cross-platform mobile apps both internally (Government to Government) and externally (Government to Citizen). It's not as difficult as one might think. This session looks at some innovative and successful cross-platform apps being developed and used today.

Speaker:

Chris Lusey, Advanced Mobile Solutions, AT&T

2:40 pm-Break

3:00 pm-Fast Track Sessions

How to Sell Change

Change is the new normal. Standing still is not an option! It's clear that the ability (and willingness) to embrace and manage change is a job requirement for anyone in government IT – if you want to keep yourself and your team relevant. Equally important is convincing others, both above and below you, that change is needed. This session looks at how to generate interest, build support, and eventually close the deal.

Speaker:

Dr. Michael Moore, Vice President of Academic Affairs, University of Arkansas System

Accessibility in Design and Implementation

Accessibility is most effectively and efficiently incorporated into system design when it is addressed early. It is important to have a good understanding of accessibility standards to avoid frustration and ineffective implementations. This session will examine common pitfalls to avoid and how to consider and apply accessibility needs across your work.

Speaker:

Elizabeth Whitaker, State Rehabilitation Technologist, Services for The Blind, State of Arkansas

Surviving an Audit

Just the word “audit” can send shivers down the spine of even the most seasoned manager, but by seeing the experience as an opportunity for a fresh look at policy and process everyone can come out ahead. This session provides a toolkit that will prepare agencies to not only survive but thrive through an audit.

Speaker:

David Coles, Information Systems Supervisor, Division of Legislative Audit, State of Arkansas

4:10 pm-End of Conference

Conference times, agenda, and speakers are subject to change.