

OFFICIAL BID PRICE SHEET

AFHC-17-002

MARKET BASKET PRICING

Hourly rates **must** be provided as a set fee and **must not** be expressed as a range. The actual number of hours for these services used for the resulting contract may be more or less than shown.

SERVICE	COST PER HOUR	ESTIMATED ANNUAL HOURS USED	EXTENDED ESTIMATED ANNUAL COST
Transfer files and data to new host		1	
Design & Update Layouts		4	
Update, Edit, Create Graphics		4	
Update Site Content		6	
Integrate Social Media Platforms		2	
Create or disable usernames/passwords for designated employees		1	
Website maintenance/optimization		6	
Streamline website navigation		4	
Maintain against electronic attacks		1	
Maintain link integrity		1	
Create SEO/SEM program		4	
Conversion Tracking/Click Through Rates; Maintain good crawl depth		4	
Reports		1	
Attend Meetings		1	

Estimated Annual Total Cost \$_____

***The Official Bid Price Sheet is market basket pricing which includes the key services that will cover the bulk of the annual contract cost. The Official Bid Price Sheet is designed for direct cost comparison purposes. Pricing for remaining services will be negotiated prior to contract award.**