

**OFFICIAL BID PRICE SHEET**

**AFHC-17-001**

**MARKET BASKET PRICING**

Hourly rates **must** be provided as a set fee and **must not** be expressed as a range. The actual number of hours for these services used for the resulting contract may be more or less than shown.

SERVICE	COST PER HOUR	ESTIMATED ANNUAL HOURS USED	EXTENDED ESTIMATED ANNUAL COST
Develop public relations strategies with targeted outreach for the Commissions' special projects.			
Provide social media strategy development.			
Schedule and coordinate media interviews, broadcast appearances, phone/radio interviews as needed.			
Develop marketing communications campaigns.			
Conduct extensive media outreach			
Coordinate scheduling and logistics.			
Promote services through public relations initiatives.			
Work with advertisers for timely and useable ad submissions.			
Develop comprehensive project management plans			

Estimated Annual Total Cost \$ \_\_\_\_\_

**\*The Official Bid Price Sheet is market basket pricing which includes the key services that will cover the bulk of the annual contract cost. The Official Bid Price Sheet is designed for direct cost comparison purposes. Pricing for remaining services will be negotiated prior to contract award.**