

CLARIFICATIONS

RFP-17-0095 ADVERTISING, MARKETING, AND WEBSITE

February 24, 2017

Clarification 1

As used in this RFP, vendor should be construed to mean "Person" as defined under Arkansas Procurement Law, § 19-11-203(18):

(18) "Person" means any business, individual, union, committee, club, or other organization or group of individuals;

As provided under Section 1.2 of the RFP, a term contract will be awarded to a single vendor (single person). A single vendor shall be identified as the prime contractor responsible for the contract. Section 1.14 of the RFP.

Clarification 2

As allowed under Arkansas Procurement Law, § 19-11-272(b), experience can be satisfied as follows:

(b) If an invitation for bids, a request for proposals, or a request for qualifications under this chapter requires a certain amount of experience or a certain number of years in existence for the bidder or offeror, the requirement shall be satisfied by either:

(1)(A) The amount of experience of the bidder or offeror.

(B) A bidder or offeror may use the combined experience of its owners or senior executive staff to satisfy the requirement under subdivision (b)(1) of this section; or

(2) The combined amount of experience of the key personnel of the bidder or offeror that will be responsible for satisfying the requirements of the contract to be procured.