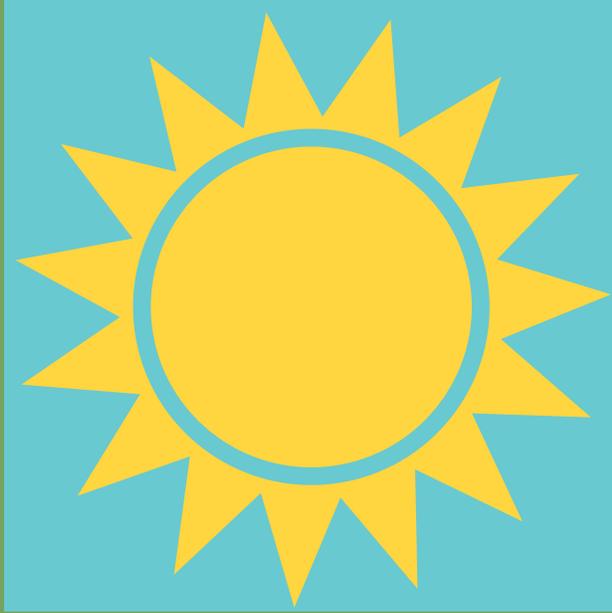
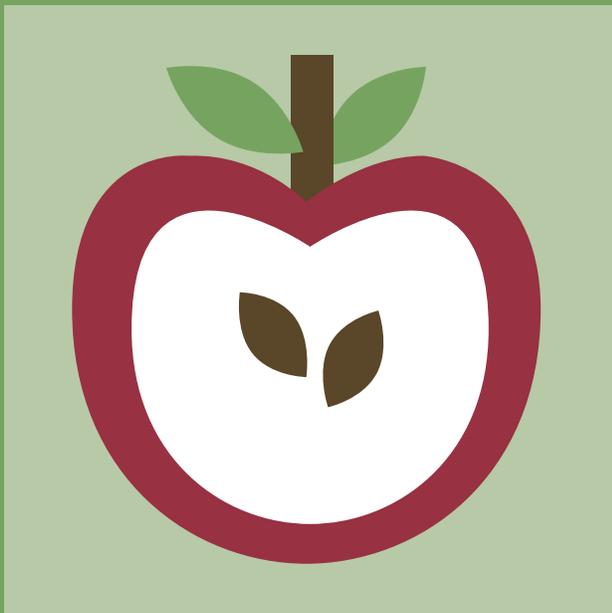


# Arkansas

## Early Childhood Newsletter



better beginnings



# IS COMING!



The Arkansas Early  
Childhood Commission  
Mike Beebe, Governor  
Tonya Russell, Director  
Barbara Gilkey, Chair

Evelyn Bass  
Dr. Rachel A. Bowman  
Eleanor Coleman  
Marilyn Chambers  
Dee Cox  
Janice Dancer  
Amy Denton  
Missy Duke  
Nickie Hammontree  
Barbara Gilkey  
Gene Gregory  
Jeff Maneth  
Debbie Malone  
Debbie Mays  
Martha McAnally  
Ann Patterson  
Shirley Pulliam  
Kim Qualls  
Dr. Chadwick Rogers  
Jody Veit-Edrington  
Suellen Ward  
Dr. Joseph R. West

PO Box 1437, Slot S140  
Little Rock, AR 72203-4608  
(501) 682-9699  
Fax: (501) 682-4897  
[www.arkansas.gov/childcare](http://www.arkansas.gov/childcare)

The Arkansas Early Childhood  
Newsletter is an information  
service of the Division of  
Child Care and Early Childhood  
Education, Department of  
Human Services.



## ▶ Director's Note

Happy New Year Early Care and Education colleagues!

I wanted to take an opportunity to extend my thanks to staff in the Division for the work they do to improve the lives of Arkansas children and families.

We have added over 8,000 children to low income child care through American Recovery Reinvestment Act funding and funded over 20 projects to improve the quality of early care and education as well as school age care. We have improved child health outcomes by partnering with the medical community and continuing to focus on utilizing data to inform our work.

We have watched early childhood programs across the state improve the environments for children as we track Environmental Rating Scale data while partnering with institutions of higher education and other organizations for training and technical assistance.

We have provided meals and snacks to thousands of children who might otherwise go hungry. We have reduced the number of improper payments by training staff, providers and clients.

We have worked for over five years on revamping the state quality accreditation process to align Arkansas with what is happening nationally with quality rating improvement systems and will be implementing the revised system this year.

We are currently working on funding opportunities with Head Start (State Advisory Council application) and the Department of Education (Race to the Top application) to bring additional dollars to Arkansas to improve education and economic outcomes.

Please be aware of the following federal activities. The two primary funding sources for the Division are scheduled for federal reauthorization. Both the Child Care Development Fund and Child Nutrition programs are in the process of review by Congress for reauthorization and both programs have significant changes proposed.

If any or all of the proposed changes pass, the changes would continue to move AR toward improved quality for children. Let's all keep up the great work for a better 2010!

Tonya Russell, Director  
Division of Child Care and  
Early Childhood Education



# ACQUIRE Participates in Pre Deployment 1036th & 1037th September 12-13, 2009

On September 12, 2009 ASU Childhood Services ACQUIRE participated in the 1036th and 1037th yellow ribbon activities at the Holiday Inn in Jonesboro, Arkansas.

Operation yellow ribbon consisted of two days of training provided by the National Guard to assist soldiers and their families with information on how to handle business before deployment.

Two hundred and twenty three (223) service men and women attended these activities along with their 125 adult family members 29 children. One hundred and fifty (150) of the 223 servicemen were under the age of 21 years old.

The soldiers and families that attended this training represented four different states, Tennessee, Texas, Mississippi and Missouri. The ACQUIRE program provided on site child care referrals and information on Private child care centers, child care homes, voucher programs, and ABC programs. NACCRRRA contact information for child care in other states was provided to all parents requesting information. ACQUIRE made every effort to refer families to comprehensive programs that offered health and aren't involvement components. ACQUIRE shared the Helps and Hints newsletter on Grief Children and Caregivers. Shining Star Academy Child Care Center in Jonesboro provided child care on Saturday and Sunday for these military families. The activities provided for the children included hot meals and snacks, put-put golf, swimming, basketball, skating, stories, games, and learning center activities.

Breakout sessions offered were single service member support briefing, preparing for deployment, spouses coping with deployment, suicide prevention and awareness training, stress management, children coping with deployment of parent, substance abuse, anger management and compulsive behaviors and financial management during deployment.

Military families can contact [www.militaryonesource.com](http://www.militaryonesource.com) or call 1-800-342-9647 for help anytime, anywhere 24 hours a day, 7 days a week. Military One Source is available for all active-duty Guard and Reserve (regardless of activation status) and their families.

## ARRA and the Additional Child Tax Credit

Under the American Recovery and Reinvestment Act (ARRA), more families will be eligible for the additional child tax credit because of a change to the way the credit is figured. Taxpayers who cannot take full advantage of the child tax credit because the credit is more than the taxes they owe may receive a payment for some or all of the credit not used to offset their taxes. It is a refundable credit, which means taxpayers may receive refunds even when they do not owe any tax.

ARRA reduces the minimum earned income amount used to calculate the additional child tax credit to \$3,000. Before ARRA, the minimum earned income amount was set to rise to \$12,550. Reducing the amount to \$3,000 permits more taxpayers to use the additional child tax credit and increases the amount of the payments they may receive.

*This change applies to tax years beginning in 2009 and 2010.*



# What is ConnectCare?

ConnectCare is the Arkansas Medicaid Network of Primary Care Physicians and other health care providers. It was created to assist Medicaid and ARKids First recipients around the state. This program has three components: **Telephone Helpline, Dental Program, and Health Promotion/Education and Outreach.**

**Telephone Helpline Specialists** work to connect Medicaid and ARKids First recipients to doctors and dentists, and respond to Medicaid and ARKids First questions and concerns regarding the application process. The Helpline Specialists also send information, answer questions, and refer recipients to the appropriate DHS resources. Spanish speaking callers can have access to a designated bilingual Helpline Specialist who also works to assign and change doctors and respond to Medicaid and ARKids First questions.

Hours of operation are Monday through Friday 6:00 am – 10:00 pm  
Toll-Free 1-800-275-1131 or 1-800-285-1131 TDD

**The Dental Program Specialists** provide services to Medicaid/ARKids First recipients and eligible Medicaid adult recipients. They provide benefit information, assist recipients in scheduling dental appointments, arranging transportation, conduct appointment reminder calls, and assist with rescheduling missed dental appointments. The Dental program specialists also send information, answer questions, and refer recipients to DHS office(s) or to other appropriate resources if needed. Spanish interpreter is available for Spanish speaking callers.

Hours of operation are Monday through Friday 8:00 am – 4:30 pm  
Toll-Free 1-800-322-5580 or 1-800-285-1131 TDD

**The Health Promotion/Education and Outreach staff** develop educational and promotional material regarding ConnectCare services and the availability of the ConnectCare toll-free helpline and web site. They focus their activities in health services, health education, and family and community involvement. A bilingual interpreter (English/Spanish), provides health promotion, education, and outreach to areas of the state with a high Hispanic population. The Health Education staff work together with schools, Head Start Programs, local health units and Hometown Health Improvement coalitions to inform and refer recipients to appropriate community resources. They provide information on Medicaid services for Medicaid/ARKids First eligible individuals.

Our web site is available to better serve families. Visit us online at [www.seeyourdoc.org](http://www.seeyourdoc.org) to view or print health educational material, frequently asked questions (FAQ's), Quarterly Newsletters, to find a ConnectCare doctor, or to assign or change your doctor. If you are interested in receiving our ConnectCare quarterly newsletter please email [connectcare.outreach@arkansas.gov](mailto:connectcare.outreach@arkansas.gov) to request it.

## Contact ConnectCare now!

# ▶ What is ACPAC?

The Arkansas Children's Program Administrator Certificate (ACPAC) program is a coordinated system of continuing education to assist administrators in increasing their knowledge and competency in areas related to personnel and organization/program management. The first ACPAC seminar was held in December 2000. Since that time, 471 participants from across the state and representing every type of early education program have attended.

Participants attend three two-day seminars, complete assignments that help them apply seminar concepts in their programs, attend 9 clock hours of approved continuing education on program-related topics. Upon completion of the 60 hours, participants receive the Arkansas Children's Program Administrator Certificate.

Registration for one two-day seminar is \$50.00. Lodging, meals, and training materials for the two-day seminar are included in the cost of the seminar. Participants are responsible for paying their travel expenses. Seminars for 2010 will be held at the Arkansas 4-H Conference Center west of Little Rock.

- January 15 & 16, 2010-Program Development
- March 5 & 6, 2010-Children and Families
- April 9 & 10, 2010-Staff Management

For more information or a registration form, please contact Geania Dickey at 501-407-0720, [gdickey@astate.edu](mailto:gdickey@astate.edu).

*Completion of the Directors Orientation series is a prerequisite for attending ACPAC seminars.*

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## 2010 Child Care Participant (9800) Training

Trainings for the Child Care Participant (9800) are being offered all throughout the year. All training information can be found on the TAPP Registry.

All trainings will be held at DHS offices in Little Rock at 9:00am.

Location: 700 Main St  
Donaghey Plaza South  
Conference Rooms A & B  
Little Rock, AR 72201

January 13  
February 17  
March 18  
April 22  
May 26  
June 17

July 22  
August 18  
September 22  
October 14  
November 9  
December 15

Please email Patricia Johnson at [Patricia.M.Johnson@arkansas.gov](mailto:Patricia.M.Johnson@arkansas.gov) or call 1-800-322-8176 for more information.

# ► What is Better Beginnings?

Better Beginnings is the new way that Arkansas will recognize quality in early childhood facilities. This voluntary program will launch in July 2010. Better Beginnings builds on Minimum Licensing Requirements. Three levels of quality have been designed for centers, family child care and school age programs. Better Beginnings includes (1) an environmental assessment using the environment rating scale, (2) a program review using the Program Administration Scale or Business Administration Scale, and (3) Arkansas-specific requirements. Trainings and technical assistance will be available to help you throughout the process. We look forward to Better Beginnings in the lives of children because every child deserves our best!

For more information visit:  
[www.arkansas.gov/childcare/qris.html](http://www.arkansas.gov/childcare/qris.html)

If your program is planning to participate in Better Beginnings, you may want to attend a new workshop for administrators called, "Getting Ready for Better Beginnings." This three hour session will review Better Beginnings requirements, explain the quality assessment procedures, and discuss strategies for achieving your goal. "Getting Ready for Better Beginnings" is scheduled in the following locations.

- |               |           |            |             |
|---------------|-----------|------------|-------------|
| • February 17 | El Dorado | • March 2  | Bentonville |
| • February 18 | Hope      | • March 13 | Little Rock |
| • February 24 | Jonesboro | • March 16 | Batesville  |
|               |           | • March 17 | Conway      |

"Every child deserves our best" is more than a tagline for the Quality Rating Improvement System. It is the energy source for each director, teacher, and early childhood education professional who strives daily to enhance the lives of children across our state. It is the dedication and commitment of more than 200 professionals who have combined their knowledge, experience, and vision into a system that supports positive outcomes for all children. It is the foundation on which Better Beginnings, our state's new Quality Rating Improvement System, was built.

Better Beginnings uses a tiered approach, recognizing three levels of quality. Better Beginnings provides support for administrators, teaching staff, and families, all centered on supporting meaningful, engaging learning opportunities for children. When we support administrators, they in turn can better support the teaching staff, who then can better support the families and ultimately the children.

Better Beginnings addresses the following categories, which combine to create a framework of best practices.

- Administrative Policies and Procedures
- Administrator/Staff Qualifications, Professional Development
- Learning Environment
- Environmental Assessment
- Child Development and Health

Better Beginnings will be available to licensed child care facilities in July 2010. More information, including training opportunities, on Better Beginnings is available at [www.arkansas.gov/childcare](http://www.arkansas.gov/childcare). We look forward to working with you and your program as we strive together to create better beginnings for children across the state. Thank you for giving your best.

# Look for Changes in the Division of Child Care and Early Childhood Education Grant Programs!!

As Better Beginnings rolls out (July 1, 2010!) all grant programs in the Division will have a new look and a new name!

Effective April 1, 2010, the Enhancement Grant, Quality Approval Grants, CPR Grants, CDA Scholarships and CDA Assessment grants will no longer exist. No new applications for any of these grant programs will be processed after March 31, 2010. The last Enhancement Grant cycle will end on March 20, 2010.

But, starting on July 1, 2010 with Better Beginnings, a new Incentive Grant will be available to all programs participating in the Better Beginnings system. Upon being certified as meeting one of the three levels within Better Beginnings, a program will have the opportunity to apply for an Incentive Grant. This grant will be more flexible than the previous grant programs. A director/owner or family child care provider has the opportunity to select from a menu of items to support transitioning a program in their move towards higher levels (or maintaining a level) within Better Beginnings.

The Menu of Incentives will be broad and may include expenditures in the following areas:

1. Improvement of ERS/YPQA or PAS/BAS ratings based on self assessment, an administrative review or a Summary Report from an evaluator.
2. Professional Development Activities to meet the Better Beginnings staff education and training standards. This may include bonuses for completion of course work, a career service award, scholarships for CDA, CPR training, hiring of substitutes to provide teacher planning time, and other costs associated with meeting staff requirements.
3. Stipends to support additional benefits for staff which could include basic health or supplemental insurance, uniforms, pay for vacation/sick days or assistance in paying for child care for a staff member's own child.
4. Family and Community Involvement activities to support parental engagement and offer events and activities to support and strengthen their knowledge of high quality care for young children.
5. Other---those items not included anywhere else that you can justify as needed for program improvement.

The new Better Beginnings Incentive Grants are another way to empower directors and family child care providers to plan strategically and intentionally as they work toward raising the standards of quality in their programs.

Additional information will be available @  
[www.arkansas.gov/childcare](http://www.arkansas.gov/childcare) and [www.arbetterbeginnings.com](http://www.arbetterbeginnings.com)

# better beginnings

EVERY CHILD DESERVES OUR BEST

# The Compliance Unit Holiday Reminders

Allowable Holiday for the month of January 2010 that the provider can bill and actually be closed is New Year's Day (January 1, 2010) and Dr Martin Luther King Jr. Birthday (January 18, 2010). There is none for the month of February 2010.

Please be reminded that any holiday billed as absentee will count towards the maximum billed absentee days of seven (7) per month. The Provider may bill absentee for the holidays if the holiday falls on a day when the child is scheduled to attend, regardless if the Provider is open or not. Observed holidays are considered holiday billing. For example, if July 4th follows on Sunday and the state observes July 4th on Monday, billing can occur for Monday instead of Sunday.

## Inclement Weather Policy

G. DHS will permit inclement weather billing, if allowable through the designated federal or state funding source and billed in accordance with the requirements set out below:

1. DHS realizes that facilities may be forced to close due to inclement weather. DHS Inclement Weather Policy allows Providers to bill for those operational days lost due to severe weather conditions; however, the policy may only be applied when public schools in the Provider's area have been forced to close or whenever other extraordinary weather related conditions exist. "Extraordinary weather related conditions" exist whenever it can be demonstrated that clients were unable to reach the premises or the Provider could not open due to circumstances beyond the control of the Provider. This does not mean that a Provider must close when local schools close.
2. Documentation of the specific reason for closure, the specific days the facility was closed, and the manner in which the days billed were calculated will be provided to DHS upon request.

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## The Division of Children and Family Services Announces Area Director Positions

DCFS is excited to announce our selections for the Area Director positions. These positions are critical in our transformation of the Arkansas Child Welfare system. They are responsible for directing the operation of our child welfare programs and the implementation of the Arkansas Practice Model throughout the state. They assumed their new duties on November 16, 2009.

Area 1	Brenda Richard, Benton County, Bentonville (479-273-9011)
Area 2	Interim-Donna Bridges Ward, Sebastian County, Ft. Smith (479-782-4555)
Area 3	Jeannie Billingsley, Saline County, Bryant (501-847-6056)
Area 4	Sue Bruner, Hempstead County, Hope (870-777-8656)
Area 5	Janis Matlock, Faulkner County, Conway (501-730-9900)
Area 6	Milton Graham, Pulaski County, Little Rock SW (501-371-1100)
Area 7	Larry Lewis, Jefferson County, Pine Bluff (870-534-4200)
Area 8	Beki Nance, Craighead County, Jonesboro (870-972-1732)
Area 9	Ruthie Brown, Crittenden County, W. Memphis (870-732-5170)
Area 10	Libby Cox, Drew County, Monticello (870-367-6835)



# Are You Ready For A Field Trip? Eleventh Annual Spring Concert



## Music, Movement, Singing, Laughing and More!

---

**Dates:** Tuesday, April 27, 2010 Time: 9:30 a.m.  
(another performance will be added if interest warrants)  
Length: Approximately 1 hour  
Independence Hall, UACCB, Batesville, Arkansas

**And:** Wednesday, April 28, 2010 Time: 11:30 a.m.  
Length: Approximately 1 hour  
Benson Auditorium, Harding University,  
Searcy, Arkansas

**Admission:** \$4.00 per person (children and adult)

**Grades:** Preschool (3-5 years) □ Second Grade

**Parking:** Bus parking available

**Reservations:** Begin taking reservations January 19th.  
Reservations may be changed until April 9, 2010.  
Invoices will be mailed by April 16, 2010.

**Seating is limited.**

For ticket information and reservations call  
1-800-737-2237 or in Batesville 870-793-5233.

**Starring  
Shawn Brown**

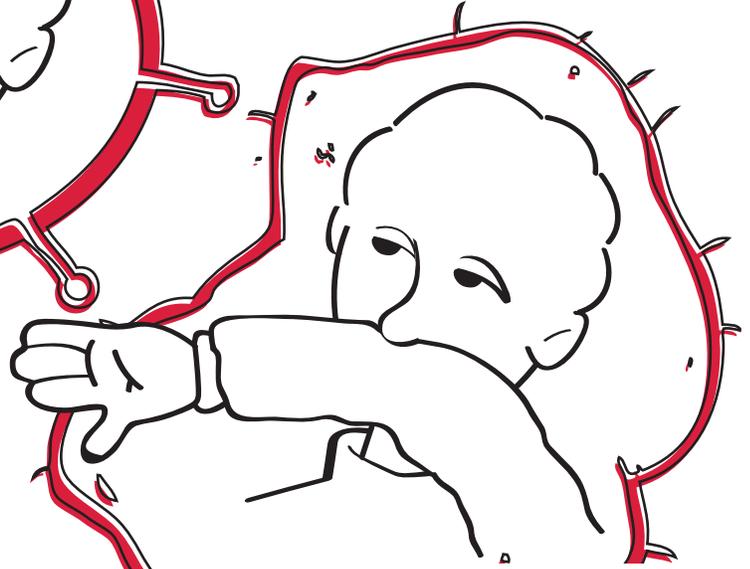
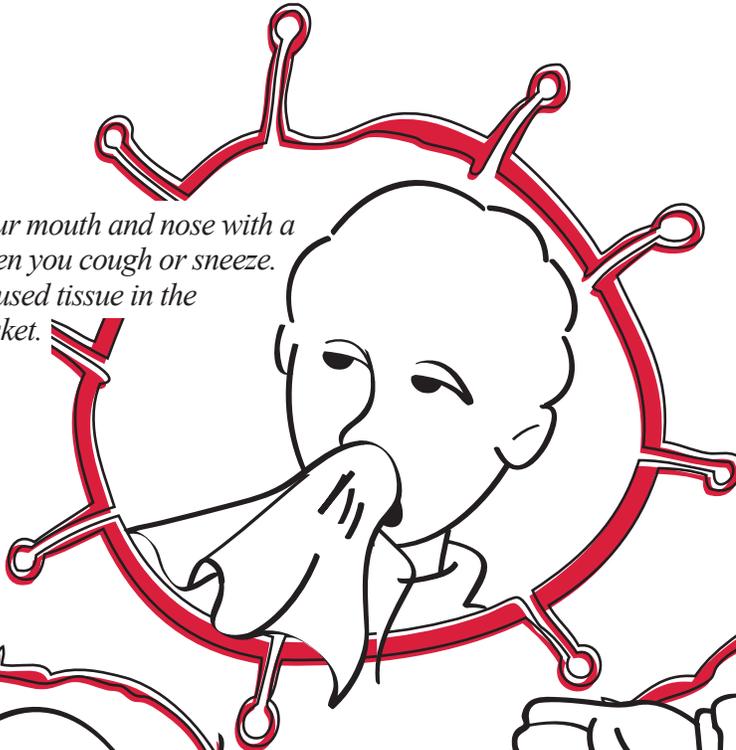


**Sponsored by:** Harding University □ Family and Consumer Science Department  
UACCB Early Childhood Department ~Wal-Mart Foundation  
WRPDD □ Child Care Food Program and CHILDREN of Northcentral Arkansas

# Cover Cough

— *Stop the spread of germs that can make you and others sick!* —

*Cover your mouth and nose with a tissue when you cough or sneeze. Put your used tissue in the waste basket.*



*If you don't have a tissue, cough or sneeze into your upper sleeve or elbow, not your hands.*



*You may be asked to put on a facemask to protect others.*



*Wash hands often with soap and warm water for 20 seconds. If soap and water are not available, use an alcohol-based hand rub.*



# 2009 Outstanding Early Childhood Professionals



The Arkansas Division of Child Care and Early Childhood Education and the Arkansas Early Childhood Commission are accepting nominations for the OUTSTANDING EARLY CHILDHOOD PROFESSIONAL OF 2009.



We are looking for persons who are making a significant contribution to the early childhood field in Arkansas. Our children deserve the best and because of the fine efforts of the professionals throughout the state they receive the best! ***We want to recognize and honor these outstanding persons who care for our children!***



For more information or to request a nomination form, you may contact the Division of Child Care and Early Childhood Education at 1-501-682-9699 or 1-800-445-3316 or visit our web site at [www.arkansas.gov/childcare](http://www.arkansas.gov/childcare).



# Awareness Benefits Consumers

## Consumers



# 'S

## Awareness

## Benefits

# of Toy Safety

### **AWARENESS**

- CPSC is the agency for consumer product safety
- Leading causes of toy-related fatalities include choking and aspiration of toy parts
- Deteriorating lead paint in older homes is the greatest risk for lead poisoning—not toys

### **BENEFITS**

- Inspections of toys is at an all time high
- Companies are finding and reporting problems to CPSC
- China is working to meet US safety standards

### **CONSUMERS**

- Make smart purchases based on ages, ability, and interest level of a child
- Read and heed label warnings
- Be informed by signing up for safety information at [www.cpsc.gov](http://www.cpsc.gov)



**U.S. Consumer Product Safety Commission**

CPSC hotline: 800-638-2772  
and 800-638-8270 (TTY)



Sign up to receive free NSN safety alerts and posters at

**[www.cpsc.gov](http://www.cpsc.gov)**

# "MONEY MATTERS"

## Financing and Fund Raising Strategies for Child Care Facilities 2010 SPRING Training Schedule

Staff of White River Planning and Development District (WRPDD) and  
CHILDREN of Northcentral Arkansas

Participants may attend both sessions (Part I or Part II) or they may be taken individually.

Part I: A two hour training - Topics include:

Fundraising Strategies for Child Care Programs – “Where the Bucks Are.” and  
Grants Available through the Division of Child Care and Early Childhood Education.

*This session is appropriate for Family Child Care providers and any Center staff member who may be involved in fundraising or grant writing.*

Part II: A four hour training - Topics include:

Fishing for Dollars in Philanthropic Waters  
Becoming a Non-Profit – *The Good, the Bad, and the Ugly*  
Overview and Tips for Child Care Programs in the Grant Seeking Process

*This session is appropriate for any child care program staff member who may be interested in learning more about grant writing techniques and becoming a Non-Profit Entity.*

City	Location	Date	Time
<b>SPRINGDALE Part I</b>	<b>The Jones Center Memphis Room - 228 922 E. Emma Avenue</b>	<b>Tuesday March 16, 2010</b>	<b>6:00pm-8:00pm</b>
<b>SPRINGDALE Part II</b>	<b>The Jones Center Memphis Room - 228 922 E. Emma Avenue</b>	<b>Wednesday March 17, 2010</b>	<b>8:30am-1:00pm</b>
<b>MOUNTAIN HOME Part I</b>	<b>First Baptist Church Lower Fireside Room 400 Club Boulevard</b>	<b>Monday March 22, 2010</b>	<b>6:00pm-8:00pm</b>
<b>MOUNTAIN HOME Part II</b>	<b>First Baptist Church Lower Fireside Room 400 Club Boulevard</b>	<b>Tuesday March 23, 2010</b>	<b>8:30am-1:00pm</b>
<b>CLARKSVILLE Part I</b>	<b>University of the Ozarks Community Room – Walker Hall 415 N. College Avenue</b>	<b>Tuesday April 13, 2010</b>	<b>6:00pm-8:00pm</b>
<b>CLARKSVILLE Part II</b>	<b>University of the Ozarks Community Room – Walker Hall 415 N. College Avenue</b>	<b>Wednesday April 14, 2010</b>	<b>8:30am-1:00pm</b>

# Concerns About Pet Turtles and Children



Turtles, other reptiles, and amphibians all seem like the perfect pet to have in homes and in child care settings because they are easy to obtain, and are fairly easy to care for. However, these pets can all harbor Salmonella bacteria, which are harmless to these pets but represents a serious health risk to humans.

The FDA has released a brochure regarding the dangers of children contracting Salmonella through touch, as well cross contamination on items used in cleaning the habitat. The brochure can be found at: <http://www.fda.gov/downloads/animalveterinary/resourcesforyou/animalhealthliteracy/ucm117790.pdf>.

According to this brochure, "Salmonella can cause serious or even life-threatening infection in people, even though the bacteria do not make turtles sick. People infected with Salmonella may have diarrhea, fever, stomach pain, nausea, vomiting, and headache...Most people recover without treatment, but some get so sick they need to be treated in a hospital." Fortunately, there has even been a child death linked to this type of Salmonella contamination.

We are asking that if the facility has a turtle, reptile, or amphibian, that the children not be allowed to touch them. Also, when cleaning the habitat, the sink used to prepare food shall not be used and the sink that is used must be disinfected immediately after use. Anyone that touches the turtle, reptile, amphibian, or anything in the habitat must thoroughly wash their hands with soap and water.

Joseph C. Paige, DVM, who is a Consumer Safety Officer in the FDA's Center for Veterinary Medicine, cautions us that, "it is the small turtles that are most often put in contact with young children where consequences of infection are likely to be severe." Let's all work together to keep the children safe!

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## Arkansas Children's Week 2010

### "Healthy Choices for Better Beginnings"

Arkansas Children's Week will be celebrated April 11-17, 2010, with a focus on the importance of good nutrition and daily physical activity. We hope you are planning on special activities in your facility and in your community. Join us for a 3-hour workshop about "healthy Choices for Better Beginnings". For more information and to register, go to the TAPP Registry web site at <http://professionalregistry.astate.edu>.

Hot Springs	Feb. 20, 9:30am-12:30pm
Arkadelphia	Feb. 27, 9:30am-12:30pm
Camden	Mar. 1, 5:30pm-8:30pm
Little Rock #1	Mar. 2, 5:30pm-8:30pm
Jonesboro #1	Mar. 2, 5:30pm-8:30pm
Nashville	Mar. 6, 9:30am-12:30pm

Mountain Home	Mar. 6, 9:30am-12:30pm
Wynne	Mar. 8, 5:30pm-8:30pm
Pine Bluff	Mar. 8, 5:30pm-8:30pm
Conway	Mar. 9, 5:30pm-8:30pm
Rogers	Mar. 9, 5:30pm-8:30pm
West Memphis	Mar. 11, 5:30pm-8:30pm
Monticello	Mar. 15, 5:30pm-8:30pm
Cabot	Mar. 15, 5:30pm-8:30pm
Little Rock #2	Mar. 15, 5:30pm-8:30pm
Batesville	Mar. 16, 5:30pm-8:30pm
Harrison	Mar. 16, 5:30pm-8:30pm
Texarkana	Mar. 29, 5:30pm-8:30pm
Jonesboro #2	Mar. 30, 5:30pm-8:30pm
Springdale	Mar. 30, 5:30pm-8:30pm
Fort Smith	Apr. 6, 5:30pm-8:30pm
Russellville	Apr. 6, 5:30pm-8:30pm

# Arkansas Children's Week

April 11 - 17, 2010

**LAST DAY TO ORDER IS MARCH 31<sup>ST</sup>!**

**Mail Order Form To**  
**M&M PROMOTIONS**  
**P.O. BOX 56698**  
 LITTLE ROCK, AR 72215-6698  
 (501) 224-9881  
[www.mandmpromotions.com](http://www.mandmpromotions.com)

T-Shirts for 2010 will be Dk. Chocolate with 3 color logo on front.

T-SHIRT	QUANTITY	PRICE	AMOUNT
TODDLER SHIRT (6-12 mo) – White		\$5.00	
YOUTH X-SMALL (2-4)		\$3.50	
YOUTH SMALL (6-8)		\$3.50	
YOUTH MEDIUM (10-12)		\$3.50	
YOUTH LARGE (14-16)		\$3.50	
ADULT SMALL		\$4.00	
ADULT MEDIUM		\$4.00	
ADULT LARGE		\$4.00	
ADULT X-LARGE		\$4.00	
ADULT 2X-LARGE		\$5.00	
ADULT 3X-LARGE		\$5.00	
BIB APRONS (ONE SIZE) – White		\$7.50	
TOTE BAG (ONE SIZE) - Natural		\$4.50	
CINCH BACK PACK – Gold w. Chocolate Imprint		\$3.00	
		<b>SUBTOTAL</b>	<b>(1)\$</b>
<b>SHIPPING/HANDLING:</b>		You <u>must</u> Include Shipping OR your order will be <u>delayed!!!</u>	
Add \$9.00 - Orders \$0 - \$36			
Add \$14.00 - Orders \$37 - \$144			
Add \$20.00 - Orders \$145 - \$432			
		<b>TOTAL SHIPPING/HANDLING</b>	<b>(2)\$</b>
i.e. Block (1) + Block (2)		<b>SUBTOTAL + SHIPPING/HANDLING</b>	<b>(3)\$</b>
<b>***YOU MUST INCLUDE AR SALES TAX***</b>		i.e. Block (3) * 0.075	<b>SALES TAX (7.5%)</b>
			<b>(4)\$</b>
i.e. Block (3) + Block (4)		<b>TOTAL AMOUNT ENCLOSED</b>	<b>(5)\$</b>

## **CUSTOMIZATION:**

Customization available for \$1.50 per shirt. Minimum Order is 24 Shirts!

Wording for Customization: \_\_\_\_\_  
 (This is what will be printed on the back of the t-shirt)

## **SHIP TO ADDRESS:**

NAME \_\_\_\_\_ CONTACT \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIPCODE \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

## **PAYMENT INFORMATION: (Make Check Payable to: M&M Promotions)**

Please send only 1 check and 1 order form per facility or your order will be delayed!

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Arkansas Children's Week - April 10-17, 2010



## Your votes are in!

With an astounding 50% of the votes, this year's T-shirt color is Dark Chocolate!